



Dear Parents,

I would like to personally invite you to join me in making a difference in the lives of the children at St Bernadette Elementary School by supporting us in the upcoming Indigo Adopt a School program.

We're thrilled to announce that our school has been adopted by Coles, Conestoga Mall! From September 15 to October 7, this store is going to fundraise on our behalf.

We're also going to be raising funds to support our library through our Adopt a School online fundraising platform, which you can find at adoptaschool.indigo.ca.

There are three ways that our community can support our school online at adoptaschool.indigo.ca.

1. *Book Bonus*: For every two books you donate to our school online, the Love of Reading Foundation will donate a bonus book, up to 100 books!*
2. *Tell a Story, Give a Story*. Every time you post a story to our Adopt a School profile, the Love of Reading Foundation will donate one book in support of our school library, up to 20 books!
3. *Adopt a School Story Contest*: "Heart" your favourite story to help a school for a chance to win* big! The five most-loved stories in each province will be entered into a random draw for a chance to win a \$2,500 Indigo eGiftcard to purchase books for their adopted school. The remaining four top "hearted" schools in each province will win a \$500 Indigo eGiftcard to purchase books! Choose wisely because you only get one shot to "Heart" a story!

Our school is going to receive every dollar raised to support our library and a 30% discount off books when we shop at Indigo, Chapters and Coles using program donations.

As you may know, our current annual library budget is \$2600, which is \$10 per student. Through the Adopt a School program, we are hoping raise enough money to put one new book into the hands of each and every one of our students!

Please visit adoptaschool.indigo.ca from September 15 to October 7 to show your support for our library! I look forward to surprising the staff and children at St Bernadette Elementary School with all the new library books this year!

Sincerely,

Albert Simoes, Principal

* The Love of Reading Foundation values a book at \$10. To learn more, see our Program Overview and Contest Details pages.